

Premium School Profile on Unigo.com

Every month nearly 800,000 students and parents research your school, and your competition, on Unigo.com. Make your school stand out with a Premium School Profile. Reinforce your brand with your own custom message, images, video, campus map, and call to action. Connect with students and improve your reach with Unigo.

Unigo.com is the premier destination for future and current college students, with a thriving community of over 1.5 million members, 650,000 student-written reviews, 7,000 colleges, 3.6 million scholarships, school matching, books and more on the college experience.

Your Profile

Custom content on your school's page on Unigo.com.

The screenshot shows the Unigo.com profile for Dean College. At the top, there's a navigation bar with links: GET TO COLLEGE, PAY FOR COLLEGE, IN COLLEGE, AFTER COLLEGE, REVIEW A COLLEGE. Below this is a large banner image of Dean College with the text "Dean College Franklin, MA".

The main content area is divided into several sections:

- STUDENT REVIEWS:** A grid of student reviews with profile pictures and short text snippets. Below the reviews are links: "WRITE A REVIEW" and "READ ALL STUDENT REVIEWS".
- 1 SCHOOL SUMMARY:** A section with a heading and a short paragraph about Dean College. Below it is a link: "VIEW THE FULL SUMMARY".
- 2 PHOTO GALLERY:** A section with a heading and a large photo of students in a classroom. Below the photo are "PREVIOUS" and "NEXT" buttons.
- 3 CAMPUS VIDEO:** A section with a heading and a video player showing a campus scene.
- 4 CAMPUS MAP:** A section with a heading and a detailed campus map.
- 5 FIND OUT MORE:** A section with a heading and a call-to-action box. The box contains contact information: "GET IN TOUCH WITH DEAN COLLEGE", phone number "5085411900", email "ADMISSION@DEAN.EDU", a link "VISIT SCHOOL WEBSITE", and a "GO" button. Below the box is a short paragraph: "Want to know if Dean College is the right school for you? Take our fast, free and easy College Match Quiz to find out!"

What a Premium School Profile includes:

- 1 SCHOOL SUMMARY:** Tell your story. Provide special messages, history, milestones and other relevant information to personalize your page.
- 2 PHOTO GALLERY:** Show them. Display up to 10 high-quality photos to present life on campus.
- 3 CAMPUS VIDEO:** Take them on a journey. There's no better way to show off what's great about your school than with your own video.
- 4 CAMPUS MAP:** Lay it out. Provide a detailed campus map so visitors can see where everything is.
- 5 CALL-TO-ACTION BUTTON:** Take action. A call-to-action button is prominently displayed to drive visitors to a page or take an action, such as: "Schedule a Visit," "Apply Now," or "Learn More."

ABOUT UNIGO

Unigo helps colleges and universities successfully reach prospective students and better navigate a changing and increasingly competitive educational landscape. Our tailored suite of tools and services match institutions of higher learning with qualified college consumers. With a network that hosts 1.5 million college consumer members, 60+ million annual page views, and 2.2 million meaningful consumer matches (and counting), Unigo continues to define the college marketplace.

Unigo Enrollment Marketing is a flexible solution designed to activate your departmental strategy. Your needs. Your goals. It's all here. *And we're here for you.*

Visit **b2e.unigo.com/solutions/premium-school-profile** to learn more. For the most comprehensive information about Unigo Enrollment Marketing, contact us at:

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