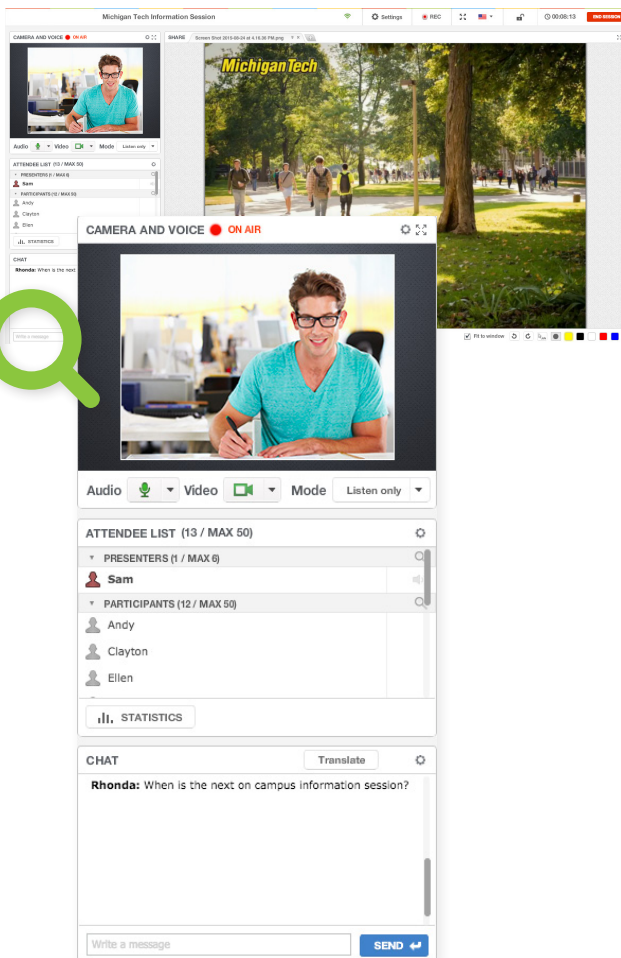


## Live™

Live™ is a web-hosted engagement platform designed for higher education to host, broadcast, record and archive unlimited live events to public and private audiences.

### Your Community

Broadcast unlimited live events to audiences around the world with the only higher-education-specific webinar solution; currently in use by over 30 leading universities including UCLA, Boston University, Purdue University, Cornell University, Williams College, and MIT.



### What Live™ can do:

**UNLIMITED EVENTS:** There is no limit to the number of events that can stream live, which means you can add your whole admissions staff and also share Live™ across multiple departments.

**ONE-TO-MANY EVENTS:** Live™ is completely scalable and allows up to 1,000 attendees for each event. If you're looking to increase your reach, Live™ is the perfect tool for streaming to both large and small audiences.

**ONE-TO-ONE EVENTS:** Live™'s one-to-one feature enables you to connect directly and personally. This 'face time' feature is great for interviews, counseling sessions, and building personal connections with your prospects.

**POLLS & SURVEYS:** Ask attendees to provide additional information, gather feedback, or vote; and present the results immediately to your audience.

**PROMOTE EVENTS:** Your events can be automatically promoted to Unigo's audience of 800k monthly unique visitors, featured on our home page, and promoted via our social media. Expand your reach and grow your engagement with this growing population.

